

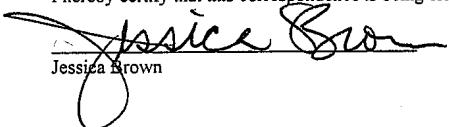
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES**

In re Application of : Customer Number: 33401  
CENTER, STEVEN S., et al. : Confirmation Number: 3632  
Application No.: 10/054,106 : Tech Center Art Unit: 3629  
Filed: November 13, 2001 : Examiner: FISHER, Michael J.

For: ONLINE SYSTEM AND METHOD FOR LOCATING AND REFERRING AN  
AUTOMOBILE DEALER TO CUSTOMERS

**CERTIFICATE OF ELECTRONIC TRANSMISSION**

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on Sep 21, 2007. *248*

  
Jessica Brown

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER  
TO THE BOARD OF APPEALS**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Appeals from the decision dated March 23, 2007 of the Primary Examiner finally rejecting claims 1-3, 6, 8, and 10-39.

Appeal Fee: \$500.00

- Not required (fee paid in prior appeal in this application).
- Charge to Deposit Account No. 501946.
- Check Enclosed.

Also filed herewith is a petition for a three-month extension of time under 37 C.F.R. 1.136. Please charge any shortage in fees due in connection with the filing of this paper,

including extension of time fees, to Deposit Account 501946 and please credit any excess fees to such deposit account and reference attorney docket no. 64706-016.

Respectfully submitted,

McDERMOTT WILL & EMERY LLP

*[Handwritten signature of Marc E. Brown]*  
Marc E. Brown, Registration No. 28,590  
**Please recognize our Customer No. 33401  
as our correspondence address.**

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Date: September 24, 2007